Below are links to resources for students interested in social media. Social Media is the use of web-based and mobile
technologies to turn communication into interactive dialogue or user-generated content, and is a relatively inexpensive form
of communication that is accessible to anyone. Positions in this field focus on building relationships with an organization’s
audience, learning from customer feedback, and acting as an advocate for the consumer. Many larger companies are hiring
Tweeters, bloggers, Facebook users, and YouTube enthusiasts. Interested students should possess journalism and/or
storytelling skills, and are encouraged to gain hands-on experience especially an understanding of online analytics and how
this data translate into action steps for brands (i.e., be ready to present ideas on how to use social media to improve the
business of your prospective employer). Interested candidates should be well-versed in various social networking platforms
such as LinkedIn, Foursquare, MySpace, Quora, Facebook, and Twitter. Contact the Career Center for additional assistance
identifying opportunities of interest.

**Social Media Industry Information**
Kommein - Shared By All - Industry Blog  http://kommein.com/
Mashable - Online Social Media & Technology  http://mashable.com/
AgencySpy  http://www.mediabistro.com/agencyspy/category/social-media
The Web's Best Thinkers on Social Media Today  http://socialmediatoday.com/
One Day, One Job  http://www.onedayonejob.com/jobs-internships/social-media/

**Social Media Jobs & Internships Sites**
AllSocialMediaJobs  http://allsocialmediajobs.com/
Hoojobs PR, Communications and Social Media Jobs  http://hoojobs.com/
A Social Media Talent Marketplace  http://www.jobsinsocialmedia.com/
Media Bistro  www.mediabistro.com
Simply Hired  http://www.simplyhired.com/a/jobs/list/q-social-media
Turn Your Passion into Your Profession  http://www.socialmediajobs.com/
Intern Match- 2013 Social Media Internships  http://www.internmatch.com/s/social-media-internship
Hootsuite University  http://socialmediajobs.hootsuite.com/a/jbb/find-jobs

**Key Social Media Institutions**
Overdrive Interactive - Boston Social Media  http://www.ovrdry.com/
SocialFish Association Social Media  http://www.socialfish.org/

**Social Media Professional Associations & Networking Sites**
From The Clubhouse Social Media Club  http://socialmediacub.org/
IIMA - International Internet Marketing Association  http://www.iimaonline.org/
International Interactive Marketing Association  http://internationalima.com/
Social Networking and Media Association (SNAMA)  http://www.higherlogic.com/home
WOMMA - Word of Mouth Marketing Association and Social Media Marketing  http://womma.org/main/